



## Features of the

### MID-ATLANTIC VENDOR EXPO

*(Held in conjunction with the **May 31-June 1, 2018** Gas Transmission & Distribution Operations Seminar)*

If you market your products and/or services to the natural gas utility industry, you cannot afford to miss this popular regional event!

◆ **One-on-one marketing & networking** opportunities with natural gas industry operations personnel. *(Individual affiliate members enjoy advance opportunity to register, discounted registration fees, special sponsorship rates and priority placement.)*

◆ Primary exhibitor representatives will receive a **conference attendance list** two weeks prior to the show to facilitate pre-show marketing. A post event attendance list will also be provided to exhibitors upon request.

◆ **Exposure** -- Inclusion in an **Exhibitor/Sponsor Contact Listing** which will be provided to all event registrants and will include your contact information, as well as your exhibit tabletop location. *(Affiliate member exhibitors are given special emphasis.)*

◆ Conference & Vendor Expo exhibitors'/sponsors' company names will be included in **signage** at the Expo entrance and on the Association's **web site listing**. *(Affiliate members exhibitors are highlighted with special name badges and sign emphasis.)*

◆ Those **donating door prizes** will have their **company name announced** as the prizes are handed out. Drawings will take place at special times during the educational session.

◆ Attendees will have **ample time to visit exhibits**.

◆ **Food and beverage areas will be strategically located** to enhance and distribute traffic flow.

◆ **Event sponsorship** includes **signage** at all conference facility food events.

◆ Purchase web site links (effective thru 12/31/18) to **maximize your exposure**.

◆ May 31<sup>st</sup> **Exhibit location placement choices** include the Main Entrance and Registration Area, the Ballroom Area, and the Seminar Corridor Area. *Also Offering on a Limited Basis:* Exhibit locations in the Seminar Corridor Area will enjoy two days of marketing opportunities on both May 31<sup>st</sup> and June 1<sup>st</sup>. *(See Expo Schedule details)*

◆ **Special opportunity** to registered exhibitors: Discounted Admission to the Gas T&D Seminar session when the exhibit hall is closed. *(Individual registered affiliate member exhibitors enjoy complimentary admission, when the exhibit hall is closed.)*