

## Features of the

# Electric Operations Committees' Spring and Fall Events VENDOR EXPO

*(Held in conjunction with the March 19-21, 2018 and September 17-19, 2018 Meetings of the Electric Transmission & Distribution Committee and the Electrical Equipment and Protection Committee)*

**If you market your products and/or services to the electric utility industry, you may wish to consider this opportunity to gain exposure for your company!**

◆ **One-on-one marketing & networking** opportunities with electric industry operations personnel. *(Individual affiliate members enjoy advance opportunity to register, discounted registration fees, special sponsorship rates and priority placement in the exhibit hall.)*

◆ Primary exhibitor representatives will receive a **conference attendance list** two weeks prior to the show to facilitate pre-show marketing. A post event attendance list will also be provided to exhibitors upon request.

◆ **Exposure --** Inclusion in an **Exhibitor/Sponsor Contact Listing** which will be provided to all event registrants and will include your contact information. *(Affiliate member exhibitors are given special emphasis.)*

◆ Conference & Vendor Expo exhibitors'/sponsors' company names will be included in **signage** at the Expo entrance and on the Association's **web site listing**. *(Affiliate members exhibitors are highlighted with special namebadges and sign emphasis.)*

◆ Attendees will have **ample time to visit exhibits during the event lunch and reception**.

◆ **Event sponsorship** includes **signage** at all conference facility food events during the three day event to **maximize your exposure**.

◆ **Special opportunity** for registered exhibitors only: providing a "Vendor Presentation" on a product or service of interest to the attendees at either or both of the committee educational sessions, as time permits.

**Registrants to this event have included representatives of the following companies:**

**Baltimore Gas & Electric/Citizens' Electric/Duquesne Light/PECO/Penelec/Penn Power/Met-Ed/Orange & Rockland Utilities/Pike County Light & Power/PPL Electric Utilities/UGI Utilities – Electric/Wellsboro Electric/West Penn Power**