

Features of the

Electric Operations Committees' Spring and Fall Events VENDOR EXPO

(Held in conjunction with the March 20-22, 2017 and September 11-13, 2017 Meetings of the Electric Transmission & Distribution Committee and the Electrical Equipment and Protection Committee)

If you market your products and/or services to the electric utility industry, you may wish to consider this opportunity to gain exposure for your company!

◆ **One-on-one marketing & networking** opportunities with electric industry operations personnel. *(Individual affiliate members enjoy advance opportunity to register, discounted registration fees, special sponsorship rates and priority placement in the exhibit hall.)*

◆ Primary exhibitor representatives will receive a **conference attendance list** two weeks prior to the show to facilitate pre-show marketing. A post event attendance list will also be provided to exhibitors upon request.

◆ **Exposure --** Inclusion in an **Exhibitor/Sponsor Contact Listing** which will be provided to all event registrants and will include your contact information. *(Affiliate member exhibitors are given special emphasis.)*

◆ Conference & Vendor Expo exhibitors'/sponsors' company names will be included in **signage** at the Expo entrance and on the Association's **web site listing**. *(Affiliate members exhibitors are highlighted with special namebadges and sign emphasis.)*

◆ Attendees will have **ample time to visit exhibits during the event lunch and reception**.

◆ **Event sponsorship** includes **signage** at all conference facility food events during the three day event to **maximize your exposure**.

◆ **Special opportunity** for registered exhibitors only: providing a "Vendor Presentation" on a product or service of interest to the attendees at either or both of the committee educational sessions, as time permits.

Registrants to this event have consistently included representatives of the following companies:

Baltimore Gas & Electric/Citizens' Electric/Duquesne Light/PECO/Penelec/Penn Power/Met-Ed/Orange & Rockland Utilities/Pike County Light & Power/PPL Electric Utilities/UGI Utilities – Electric/Wellsboro Electric/West Penn Power